

SENATE/HOUSE FILE _____
BY (PROPOSED ETHICS AND
CAMPAIGN DISCLOSURE BOARD
BILL)

A BILL FOR

1 An Act relating to attribution statements on published campaign
2 materials and making penalties applicable.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 68A.405, subsection 1, paragraph a,
2 subparagraph (3), Code 2020, is amended to read as follows:

3 (3) "*Published material*" means any newspaper, magazine,
4 shopper, outdoor advertising facility, poster, direct mailing,
5 brochure, internet site, campaign sign, or any other form of
6 printed or electronic general public political advertising.
7 "*Published material*" includes television, video, or motion
8 picture advertising, live telephone calls, automated telephone
9 calls, or text messages.

10 Sec. 2. Section 68A.405, subsection 2, Code 2020, is amended
11 by adding the following new paragraphs:

12 NEW PARAGRAPH. *f.* Live or automated telephone calls unless
13 the person responsible for the communication makes more than
14 one hundred substantially similar calls within thirty days.

15 NEW PARAGRAPH. *g.* Text messages unless the person
16 responsible for the communication sends more than one hundred
17 substantially similar text messages within thirty days.

18 EXPLANATION

19 The inclusion of this explanation does not constitute agreement with
20 the explanation's substance by the members of the general assembly.

21 This bill relates to attribution statements placed on
22 published materials designed to expressly advocate the
23 nomination, election, or defeat of a candidate for public
24 office or the passage or defeat of a ballot issue. The bill
25 extends the attribution requirement to live or automated
26 telephone calls when the person responsible for the
27 communication makes more than 100 substantially similar calls
28 within 30 days and text messages when the person responsible
29 for the communication sends more than 100 substantially similar
30 communications within 30 days.

31 A willful violation of a provision of Code chapter 68A is a
32 serious misdemeanor. A serious misdemeanor is punishable by
33 confinement for no more than one year and a fine of at least
34 \$315 but not more than \$1,875.